

	Below Basic 1	Basic 2	Proficient 3	Advanced 4	Score
Creativity of Design	<ul style="list-style-type: none"> • Holiday celebration is assembled from routine, common elements from familiar holidays. • Presentation only uses readily available clip art or existing artwork. • No original ideas or combinations of ideas. 	<ul style="list-style-type: none"> • Celebration contains mostly common elements with simple or superficial variations. • Activities are only minimally connected to the explorer. • Artwork is copied or traced from other sources. 	<ul style="list-style-type: none"> • Celebration is clearly and directly related to the explorer, with some resemblance to other similar holidays. • Artwork is mostly original. 	<ul style="list-style-type: none"> • Holiday celebration is highly unique and original. • Holiday activities are directly connected with the explorer. • Artwork is original or demonstrates appropriate creative use of other works. 	
Completeness of Design	<ul style="list-style-type: none"> • Outline is missing or does not match presentation. • Big6 Data charts for Phases 1 and 2 are incomplete. • Map is missing or does not contain all routes. • Celebration design appears arbitrary and no criteria are included or met. • Folder is missing project components. 	<ul style="list-style-type: none"> • Outline is complete but contains only main points with no details. • Big6 Data charts for Phases 1 and 2 are filled in but data only comes from one source. • Map shows all routes, but there is only enough detail to recognize the start and end points. • Celebration design meets minimum expectations, but does not fully meet the criteria selected by the group. • Folder contains all components. Each meets only the minimum expectations for completion. 	<ul style="list-style-type: none"> • Outline is complete and contains sufficient detail to follow the persuasive argument. • Big6 Data charts for Phases 1 and 2 are complete and contain data from two sources. • Map accurately illustrates all routes and contains some additional detail. • Celebration design takes into account two or more criteria like those listed in the instructions. • Folder contains all components and all components are complete. 	<ul style="list-style-type: none"> • Outline is complete, thorough, and detailed. • Big6 Data charts for Phases 1 and 2 are thorough and include data from multiple sources. • Map accurately illustrates all routes in great detail, including additional information beyond the requirements. • Celebration design takes into account two or more criteria like those listed in the instructions. • Folder contains additional work related to the project beyond the minimum requirements. 	
Quality of Oral Presentation	<ul style="list-style-type: none"> • Presentation is too short or too long. • One or more group members make no contribution to the presentation. • Presentation is missing technology, visual aid, or both. 	<ul style="list-style-type: none"> • Presentation is barely 5 minutes long. • Minimal contributions by one or two group members. • Technology and visual aid are included, but they are not used effectively. 	<ul style="list-style-type: none"> • Presentation is between 5 and 10 minutes long. • All group members participate in the oral presentation, but contributions may be uneven. • Technology is used in some way. • Presentation includes one visual. 	<ul style="list-style-type: none"> • Presentation is between 5 and 10 minutes long, but is no longer than necessary. • All group members participate significantly in the oral presentation. • Technology is used effectively throughout the presentation to enhance and support points made. • Presentation includes two or more visuals of different types (e.g. poster, map, slides, video) 	
Persuasiveness of Proposal	<ul style="list-style-type: none"> • Presenters do not appear to believe their own arguments. • Points made undermine the group's argument. 	<ul style="list-style-type: none"> • Presenters state opinions regarding the importance of the holiday, but provide no supporting details. • Appeals are not systematic or organized. 	<ul style="list-style-type: none"> • Presenters give solid arguments for their point of view which are supported with factual information. • Presentation contains only one mode of appeal (logic, emotion, or character). 	<ul style="list-style-type: none"> • Presenters are highly persuasive. • Arguments are supported with multiple details. • Presentation appeals to at least two modes (logic, emotion, and character). 	